Education Partner
Case studies

Readygrad

Case Study: For-credit WIL placements

Readygrad

- Queensland-based university

- Partnered with Readygrad since 2019

- For-credit WIL placements embedded in a range of qualifications

- Placements across Business, IT and Engineering

- Mainly international students in Melbourne and Sydney

Student volumes:

3 cohorts per year

2019	48 students placed (pilot)
2020	203 students placed
2021	190 students placed
2022	35 students placed
2023	100+ expected

Partnership inclusions:

- ✓ Fully managed service – university provides a cohort list and we do the rest

- ✓ We coordinate academic sign off of placement descriptions before confirming placements

- ✓ Formal cohort planning sessions

- ✓ Formal cohort wrap-up and reporting sessions

- ✓ Facilitated meetings between faculty and host companies

- ✓ Readygrad hosts arranged to attend university events

"We engaged with Readygrad to assist us in making student employability a core part of our strategy and offering. They brought strong expertise and market knowledge that was invaluable in developing and implementing a unique student employability journey. Readygrad has been professional, creative, flexible and enjoyable to work with as a true partner."

Director Student Services

Case Study: Extra-curricular internships

Readygrad

- Regional-based university
- Partnered with Readygrad since 2014
- Internships offered as a value-add to bachelor and masters
- Placements across Business and IT
- Mainly international students in Melbourne, Sydney and Brisbane

Recent student volumes:

3 cohorts per year

Year	Students
2019	188 students placed
2020	352 students placed
2021	227 students placed
2022	117 students placed

Partnership inclusions:

- ✓ Fully managed service – university provides a cohort list and we do the rest
- ✓ Delivery of Unit of Competency BSBOPS201 during placement to formalise learning outcomes
- ✓ Completion of assessments and awarding of recognised Statement of Attainment
- ✓ Formal cohort planning sessions
- ✓ Formal cohort wrap-up and reporting sessions
- ✓ Readygrad on-campus information sessions
- ✓ Readygrad hosts arranged to attend university events

"Readygrad's ability to customise and deliver engaging employability skills based programs, immersions and provide practical market insights have been a key ingredient to the success of our program. We highly value our partnership with Readygrad and see them as a credible and trusted component of our program."

Program Director

Case Study: Internships & Group Projects

Readygrad

- Sydney-based university business school

- Partnered with Readygrad since 2018

- Offered as part of an award-winning employability program

- Group Projects for Stage 1 & Internships for Stage 2

- International and domestic students

- Selective merit-based model

Partnership inclusions:

- ✓ Fully managed service – university provides a cohort list and we do the rest

- ✓ Internships include Unit of Competency BSBOPS201 during placement to formalise learning outcomes

- ✓ Completion of assessments and awarding of recognised Statement of Attainment

- ✓ Readygrad employability training seminars

- ✓ Formal cohort planning sessions

- ✓ Formal cohort wrap-up and reporting sessions

Recent student volumes:

2019	158 students placed
2020	170 students placed
2021	47 students placed
2022	24 students placed

"It's been very satisfying to be able to offer quality Sydney-based Work Integrated Learning opportunities for our international students in partnership with Readygrad. The team at Readygrad really understand and align with our goal of offering relevant and authentic work experiences to our students regardless of the demographic. This is a challenging objective in a very competitive environment, but Readygrad's professionalism and strong connection with the industry allow them to deliver time and time again."

Careers Services Manager

Case Study: Employability Journey

Readygrad

- NSW-based university (Business and IT)

- Partnered with Readygrad since 2019

- Readygrad approached to develop an employability journey for students from first to last year

- Run in 2019 and 2020; paused in 2021 due to COVID; recommenced in August 2022

Partnership inclusions:

✓ Designed by Readygrad in collaboration with partner

✓ Merit based program requiring progression through stages

✓ Combines employability training and experiential learning

✓ Delivered throughout the student journey

✓ Fully managed service – Readygrad delivers all training and experiential elements

✓ Internships include Unit of Competency BSBOPS201 during placement to formalise learning outcomes

✓ Readygrad information sessions on campus

✓ Formal cohort planning & wrap-up sessions

Year 1 Bootcamp — ESTABLISH

MODULE 1
Unit 1 - The Graduate Employment Journey
Unit 2 - Goal Setting & Time Management

MODULE 2
Unit 3 - Personal Branding
Unit 4 - Strategic Job Search

MODULE 3
Unit 5 - Australia Workplace Culture
Unit 6 - Individual & Team Strengths

Online Learning • 4 hours - self-paced — Graduate Employability Audit

Industry Experience **BUSINESS HACK** One-day session

Industry Experience IN-COMPANY PROJECT — One-week student experience

MODULE 3
Unit 5 - Project Management, Presenting with Impact
Unit 6 - Succesful Teams

MODULE 2
Unit 3 - Successful Job Interviews
Unit 4 - Building Rapport & Business Etiquette

MODULE 1
Unit 1 - Winning Job Applications
Unit 2 - Preparing for Internships

Online Learning • 4 hours - self-paced — Graduate Employability Audit

Year 2 Bootcamp **GROW**

Year 3 Bootcamp — THRIVE

MODULE 1
Unit 1 - Navigating Organisations
Unit 2 - Networking Skills & Your Online Footprint

MODULE 2
Unit 3 - Building Resilience & Receiving Feedback
Unit 4 - Effective Meetings

MODULE 3
Unit 5 - Assessment Centre Simulation
Unit 6 - Transition to Corporate Life

Online Learning • 4 hours - self-paced — Graduate Employability Audit

Industry Experience **10-12 WEEK INTERNSHIP**

Employability journey:

From first to last semester

Combines:

- Employability training program
- Business Hacks
- Group Projects
- Internship preparation training
- Internships on graduation

Student Case Study

Readygrad

As a part of my Master's degree in Civil Engineering, which I pursued at CQ University (CQU), I had to complete an Internship Work Experience unit. For this purpose, my placement provider nominated by CQU was Readygrad.

From the very first day, Readygrad helped me to develop self-confidence and guided me through my internship journey. I had the opportunity to fine-tune my resume, and get the skills to perform well at host company interviews, which helped me get a 12 week placement with one of Australia's leading construction company – Winslow Constructors.

Before joining the host organization, the ReadyGrad team carried out the induction at the university to prepare interns on workplace behavior best practices and how to maintain proper attitude at work. Readygrad was in constant contact with me throughout my internship, and guided me through the experience ensuring things were going well in the host company and that I had all the support needed at all the times.

I had a wonderful experience working with Winslow Constructors. This journey of 12 weeks taught me the real engineering practice, how to work in an Australian business environment, and how to put engineering theoretical knowledge into practice. I developed better communication skills and how to interact with other team members. I also improved time management skills and organizational capability.

I am very happy and satisfied with the placement opportunity I undertook at Winslow. My sincere gratitude to CQUniversity and the ReadyGrad team for providing me with such an amazing placement.

Jayita Nandi - Civil Engineering student

Group Project Case Study

Readygrad

The Host

WiseCar is a mobile application that allows users to access their car details and data from anywhere. Features include tracking service records, saving parking receipts, insurance records, notifications around registration due dates, driver logbook, fuel consumption tracking and tax return assistance - by tracking car-related expenses throughout the year. All information is kept safe on the app, and users can have complete control over their data. It has excellent value when employees are part of a company's grey fleet and can share data with their employer using secure blockchain technology.

The Group Project

The team was tasked with finding at least three different pricing models to attract b2b customers. Each proposed model needed to provide a positive revenue stream within in six months. The team needed to account for required human resource costs, infrastructure costs, platform costs and customer acquisition costs when designing the models.

The Result

The team produced a complete research project, broken down into the following key areas: research on competitors; competitor comparison; pricing models; marketing strategy; recommendations. Their findings were supported by graphs and key data in the final report. The host company was delighted with their systematic research, which contained new information. They were also pleased with their comprehensive strategy, which would inform the host company's approach. They published the report internally and asked the team to maintain a connection with the company.